



E Y E ON AATFA

APEX AUSTRALIA TEENAGE FASHION AWARDS



Information for students & families about the apex australia teenage fashion awards

What is AATFA? Youth Potential Unleashed!

The Apex Australia Teenage Fashion Awards (AATFA) has been an annual event for Apex Australia over the past 18 years. In conjunction with secondary schools throughout Australia, Apex provides high school students with the opportunity to design, manufacture and model their own fashion garments.

Apex Australia Teenage Fashion Awards is a unique opportunity for students interested in the fashion or design industries to demonstrate their skill and flair through a friendly competition. The Awards are an extraordinary co-curricular activity, which offers students the opportunity and encouragement to explore their creativity in the fields of fashion, design and textiles.

The Apex Australia Teenage Fashion Awards are open to all schools, both private and government throughout Australia. In previous years individual state competitions have attracted more than 200 entrants. Secondary schools are invited to be a part of this year's competition now!

The competition comprises of four key categories:

- Casual / Day Wear
- Evening Wear / Ball Gown
- Fantasy / Wearable Art
- My Culture (New Category)

The Awards are segmented into states/regions: WA, NSW/ACT, VIC, SA/NT, TAS and QLD. Each state holds individual qualifying heats across its region. From each qualifying heat, the judging panel selects twelve finalists, three finalists in each category. When all the qualifying heats are completed, the finalists then go on to compete at a State Final.

Once again, the judging panel at each State Final selects three finalists from each category, and these finalists then go on to compete at a National level where all the states come together to compete in the National Final. In 2008 the National Final is scheduled to be held on the 11th October at Fox Studios in Sydney.

The 2008 Queensland Final being held at the Broncos Leagues Club auditorium on Saturday August 16, 2008 from 11am.

State Category winners will receive a Bernette 66 valued at \$500. The Bernette 66 has an Improved drop-in bobbin system to make threading easier and more convenient than ever before. Its decorative pearl green face, 7mm decorative stitch patterns and unique stitch package will have you creating in style. You're also going to love the quick reference guide, automatic one-step buttonhole, automatic needle threader, and sturdy metal base plate.

plus many more fantastic prizes



Bernette 66
BERNINA

This years AATFA competition in Queensland starts with Regional Heats in Townsville, Mackay, Gladstone, Hervey Bay, Toowoomba, Brisbane and the Gold Coast that are being organised and run by our Apex Coordinators. These Venues are currently being finalised and entrants will be notified by their Regional Coordinator of the location, date and time of their Heat when their entry form is received.



win stuff

venues

sponsors



how to enter

Entry forms, Rule Book and further information can be found at the AATFA website. Questions? More info - Contact Jeff Hardie, State Coordinator on tolcin02@bigpond.net.au

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Go to www.aatfa.org.au and REGISTER NOW