

TEXTILE

ART FESTIVAL

FIBRE • YARN • FABRIC

Media Release For Immediate Release

Roll up; Roll up for the Textile Art Festival in 2011

Expertise Events is bursting at the seams to announce the Textile Art Festival will be held June 11-13, 2011, with an exciting new theme for the Art U Wear competition, 'Circus Berzerkus'.

Due to an overwhelming response from exhibitors and visitors to hold the Festival in 2011 rather than skip a year, the Textile Art Festival is now full steam ahead for 2011. Last year's Textile Art Festival was a celebration of creative textile craft in Australia. The Festival attracted textile fans of all types including lovers of wearable art, printing, dyeing, weaving, knitting, crochet, embroidery and embellishment.

The 2011 Textile Art Festival is a unique event dedicated to fibre, yarn and fabric crafts and next year is expected to again feature a fantastic range of displays, stage presentations, educational sessions and live demonstrations. Visitors will also have access to specialist suppliers of raw and dyed fibres, exotic threads, new knitting yarns, dyes and fabrics.

The 2010 Art U Wear Competition, sponsored by Bernina, was a huge success with a range of creative textile artists and designers creating some incredibly diverse and inventive wearable art ensembles inspired by the theme Alice in Wonderland. In 2011, entrants will be creating wearable works of art to the theme 'Circus Berzerkus'. There are cash prizes up for grabs and the most imaginative takes on circus life from designers and textile artists, will be on display at the festival.

More information on the competition and entry forms will be posted on the website as it comes to hand – www.textileart.com.au

Gary Fitz-Roy, Managing Director of Expertise Events says, "Expertise Events is committed to delivering an event that excites and inspires people who use textiles to explore areas they may not have considered before,"

"Textile enthusiasts and retailers from around Australia are actively seeking our Textile Art Festival as an extremely valuable resource for inspiration, learning, buying and selling," said Gary.

The Festival will be held in conjunction with the extremely popular Scrapbook & Papercraft Convention at Brisbane Exhibition Centre, with ticket prices covering entry to both events.

The Festival is brought to lovers of textile arts by Expertise Events, the organisers of Australia's favourite craft events, The Craft & Quilt Fair, The Australasian Quilt Convention and The Scrapbook & Papercraft Expo.

Website: <http://www.textileart.com.au/>

– ENDS –

MEDIA ENQUIRIES

For further information, images or to arrange an interview, please contact:

Gabrielle Hunt

Public Relations Consultant

Dir 61 2 9452 7521

Gabrielle.Hunt@expertiseevents.com.au

Aimee Meredith

Public Relations Consultant

Dir 61 2 9452 7524

Aimee.Meredith@expertiseevents.com.au

ABOUT EXPERTISE EVENTS: Expertise Events creates memorable events that connect people and markets in a very personal way. Our exhibitions are created with passion and a personal touch, delivering unique experiences to our customers that are beyond their expectations. Expertise Events organises more than 30 superior events each year that exemplify a reputation as the leading Australian independently owned and managed exhibition and event group. Driven by an ever-increasing portfolio of trade and consumer shows in New Zealand, Expertise Events has established a New Zealand office. **For events brought to you with a personal touch go to www.expertiseevents.com.au or call 02 9452 7575**