



**MEDIA RELEASE
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A Wonderland of Wearable Art

At the 2010 Textile Art Festival

Calling all textile artists, designers, students and anyone who has a love of creative textiles! The **2010 Textile Art Festival** held **June 25 – 27** at the **Brisbane Exhibition Centre, South Bank** invites you to take part in a competition entitled *art u wear*. The competition calls on entrants to design a wearable art costume (ensemble) and is set to provide a wonderland of wearable art at the Festival.

The 2010 theme of *Alice in Wonderland* will certainly set the artistic bar high so put on your 'mad hat' and let your imagination surge through 'the looking glass' as entries will be judged on creativity, theme interpretation, design and workmanship. Prior to the event thirty finalists will be selected by a juried panel. The four competition winners (including a junior winner) will be announced on Friday morning at the event. This is your chance to wow the textile community and make them 'curiouser and curiouser' with your creative designs and clever craftsmanship.

With prize money of \$5,000 up for grabs, entries are expected to be generated from all parts of Australia. The winner will be grinning like the 'Cheshire Cat' when they receive a cheque for \$3,000! The runner up will receive \$1,500, the third place winner will be awarded \$500 and the junior winner will score a Bernina activa 210 sewing machine valued at RRP \$1,299. Junior entrants must be under 18 years of age at April 15, 2010.

Not only will participants be in the running to receive these amazing prizes they will also have a unique chance to have their work displayed at the Textile Art Festival for the duration of the event. What a great opportunity to have your creative work admired by your peers! A select number of entries will also be chosen to be displayed at the Melbourne Craft & Quilt Fair July 22 – 25, 2010 at the Melbourne Exhibition Centre, Southbank.

Entries close April 15, 2010 so don't be 'late for this very important date'! For more information on the Textile Art Festival or to obtain an entry form head to www.textileart.com.au. **Stay tuned** for more information on other competitions being held at the 2010 Textile Art Festival including the much loved *Recycle, Reuse Textile Art Competition* that created excitement in 2009.

EVENT DETAILS

Where & When: Textile Art Festival
Brisbane Exhibition Centre, South Bank
June 25-27, 2010

Open: 9:30am – 4:30pm daily

Tickets: Adults: \$14, Seniors/Pensioners: \$12, Children (5-16yrs): \$7,
Children (under 5yrs): FREE
Tickets available at the door or online at
www.textileart.com.au

Groups: Advanced Purchase tickets are available for groups of a minimum of 10 people at a discounted rate. To arrange a group call (02) 9452 7575.

Information: Visit www.textileart.com.au or call 02 9452 7575.

- Ends -

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